

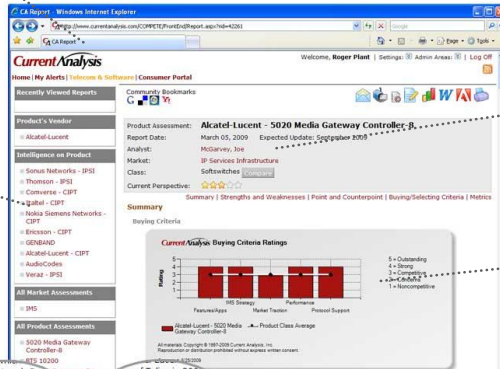
CurrentCOMPETE Product Assessments

Product Assessment reports provide a **comprehensive look** at a product or service and its competitive presence in a market.

Quickly navigate to related intelligence reports, and competitor, product, and market assessments.

In-depth analysis of a product's **Strengths and Weaknesses**.

Buying Criteria analysis and ratings look at major issues customer consider before making their purchasing decision.



Strengths and Weaknesses

Strengths

- The Alcatel-Lucent 5020 of scaling to support up to has a hardware roadmap to a (BCA) which translates to (CPS) rating of 1,111. In ad can support more than 135,0 calls, depending on the cat these metrics place th

Weaknesses

- While close to 60% of Alcatel-Lucent 5020 MGC-8 deployments are associated with 5, or line-side, deployments, those deployments are associated with the integrated version of the equipment. The Alcatel-Lucent 5020 MGC-8 is deployed through the partnership with the company called 5010 Compact Switch. All gain additional tradit

Point and Counterpoint

Point

- Competitors should continue to Alcatel-Lucent 5020 MGC-8, spec model based on the former Lucent Controller (Telica Plexus 9000), suffering from interoperability if original configuration as an int Competitors should continue even in a distributed confi-Lucent 5020 MGC-8 might to Alcatel-Lucent model of or 2-3

Counterpoint

- Alcatel-Lucent should count that the original architecture was significantly enhanced, deployment flexibility, even acquired the platform from For example, the signaling gateway controller and of the solution can all track (formerly known Compact Switch) Distrib

Buying/Selecting Criteria

Applications and Features Support



- Service creation and IP Centrex capabilities application server. Alcatel-Lucent's family features to wireline as well as wireless enables Alcatel-Lucent to offer a comprehensive service/application requirements of an on an on-standalone level, connect their existing Alcatel-Lucent 5020
- The Alcatel-Lucent 5020 MGC-8 can Offload, Packet Tandem, TDM T server), Wireless Gateway (e services and 2G/2.5G m

Metrics

Solution Architecture, Function

Media Gateway Controller	Alcatel-Lucent 5020
Call Agent	Alcatel-Lucent 5020
Routing	Alcatel-Lucent 5020
Accounting	Delivers ASCI 7 days backup platform
Signaling	The sign

Compare selected products, with **Side-by-Side** listing.

Convenient chart highlights product's competitive position on key customer **Buying Criteria**.

Point and Counterpoint arguments provides sales positioning for competitors and defensive responses for the vendor.

Study relevant **Product Metrics** and recent enhancements.

Service Info



Primary Audience
Product Managers
Sales

Benefits

- ✓ Increase awareness and knowledge of competing products
- ✓ Stay informed of recent market developments and product enhancements
- ✓ Improve messaging by understanding how to attack and defend against competitive positioning

Current Analysis

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