

❖ Company Comparisons

Compare selected competitors with side-by-side listings of strengths, weaknesses, and other factors, with a focus on actionable intelligence.

❖ Benefits

- Save time comparing your most important competitors' strengths and weaknesses
- Compete more effectively by employing recommended sales tactics and positioning
- Save time preparing for opportunity analysis and sales close plans
- Strengthen RFP and RFI responses

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The screenshot displays a web application interface with several key features highlighted by callout boxes:

- Threat Index Chart**: A chart at the top right highlighting the comparison of competitive functions.
- In-depth analysis on the Threat Analysis ratings**: A section showing side-by-side ratings for quick comparisons.
- Side-by-side listings of Recommended Actions**: A table listing actions for Vendor, Competitors, and End User/Customer.
- Side-by-side listings of Current Perspective Ratings and Analysis**: A table providing detailed ratings and analysis for current perspectives.
- Side-by-side listings of Strengths and Weakness Analysis**: A table comparing the strengths and weaknesses of different entities.
- Company Overview**: A section providing details on Locations, Primary Markets, Revenues, Employees, Management, Key Partners, and Product Lines.