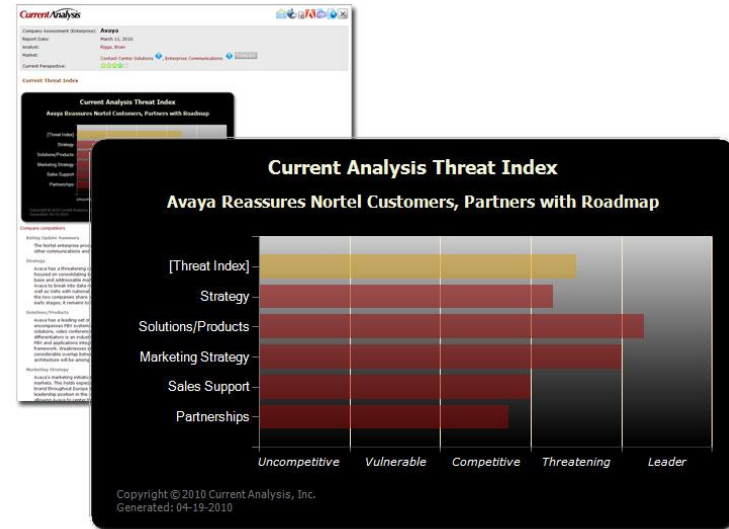


❖ Competitive Threat Index Charts

Current Analysis Threat Index charts provides a measure of each company's status and progress across a range of five critical areas of competitive function. This new feature of Company Assessment reports is updated regularly depending on a company's activities in the market place.

The Threat Index will support comparison of competitors in each market segment, and will track each company's progress over time.

Competitive business functions for a companies are rated from Uncompetitive to Leader. Areas rated include: Product Roadmap, Service and Support, Strategy Execution, Sales Strategy, Partnerships, and Momentum and Traction.



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