The IMS architecture is a blueprint for the construction of next-generation service delivery platforms and network infrastructures. Accordingly, IMS is of prime importance to telecom infrastructure vendors. Mobile and fixed service provider networks across the globe are facing inevitable technology convergence, generating demand for IMS expertise that will transform their networks from static pipes to optimized service delivery environments. Telecom vendors are stepping in to enable these network transformation projects. At the same time, these vendors are struggling to differentiate their product offerings in the marketplace, while trying to keep pace with evolving infrastructure framework and competitor movements.

Current Analysis provides a structured approach to better understanding and responding to your competition. By providing real-time business intelligence on competitor strengths, weaknesses, services, and trends, we enable Competitive Response™ - the process of formulating both strategic and tactical plans for responding to the competition's every move.

**SERVICE DESCRIPTION**

Delivered via our web-based platform CurrentCOMPETE™, Current Analysis' IMS solution tracks and analyzes the technologies and companies that continue to shape the network equipment market in the telecom sector.

**Benefits**

- Understand competitors' value-added product portfolios, including scale, strengths, weaknesses, market positioning, and market traction.
- Track industry trends in the IMS segment that shape the strategic direction of both equipment vendors and their service provider customers.
- Learn about new strategies and business models that work, or don’t work, in the context of an infrastructure vendor, through in-depth advisory reports that examine issues that affect all competitors.
KNOW YOUR COMPETITORS, THEIR STRATEGIES, AND TACTICS FOR RESPONDING EFFECTIVELY

COMPANIES COVERED (PARTIAL LIST)

» Alcatel  
» Cirpack  
» Cisco  
» Ericsson  
» Huawei

» IBM  
» Italtel  
» Lucent  
» Motorola  
» Nokia

» Nortel  
» Siemens  
» Sonus  
» Tekelec

STAY INFORMED WITH ANALYSIS OF MAJOR INDUSTRY ISSUES

» The incessant drive among network service providers to reduce operating expenses through infrastructure efficiency improvements

» Growing demand by operators for multi-vendor expertise from equipment suppliers

» Increased pressure on vendors to assume greater risk in new technology deployments

» Continued evolution of a horizontal service delivery environment that enables service providers to reduce costs and improve services deployment through the reuse of resources

To learn more about Current Analysis Solution Assessments, please contact:

Thomas A. “Tag” Greason
Vice President, Worldwide Sales
+1 703 788 3582
tag@currentanalysis.com

“Very thorough, well organized and very current!”

- Director of Technical Solutions Sales on Current Analysis

Tier one service provider

About Current Analysis

Current Analysis has been helping leading technology companies improve their competitive responsiveness since 1997. We enable you to improve your performance by creating a repeatable process advantage over your competitors.

Our business model and solutions are built on the foundation of solid, quality intelligence and data, making Current Analysis the leader for competitive intelligence demands. We serve more than 40,000 users at over 250 enterprise clients. Our client base represents the preeminent firms in the telecommunications, information technology and consumer electronics industries.