



Mobile Core

Current Analysis provides Competitive Response solutions that enable companies to effectively anticipate and counter competitive threats, and win more business.

COMPANIES COVERED

- Alcatel-Lucent
 - Ceragon
 - Cisco
 - Ericsson
 - Huawei
 - Juniper
 - Nokia Siemens Networks
 - Starent
 - ZTE
- And more...

BENEFITS OF ANALYSIS

- Stay informed of significant events within your market as soon as they happen
- Understand how these events specifically impact your business
- Compete more effectively by employing recommended sales tactics and positioning
- Understand how to position products and services to take advantage of market drivers

The **Current Analysis Mobile Core** module tracks the key vendors and solutions supporting operator mobile core transport and packet data gateway demands across multiple regions and multiple technologies (2G, 3G, 4G). In wireless, the Radio Access Network (RAN) perennially gets more attention than any other aspect of the mobile network. The focus is understandable given the sheer number of base stations deployed and the fact that RAN innovations are critical to improvements in spectral efficiency, user data rates, coverage, etc. Yet, the core network – linking the RAN to operator voice and data resources, securing connectivity and delivering operator-led applications – is just as important.

Current Analysis Analysts



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Beyond the products and vendors driving the mobile, the Mobile Core module analyzes solutions and strategies available to mobile core vendors and provides timely guidance for customers and competitors in this critical marketplace as important events unravel. Event, product and market coverage is provided in the following primary market segments; Mobile Transport, Microwave Backhaul, and Mobile Data Gateways.

This **Current Analysis** Module Includes:

- **Customizable email updates** alert subscribers of new analysis.
- **Actionable Event Reports** provide rapid analysis of significant competitive events in the market.
- **Product Assessments** provide a timely and in-depth evaluation on how leading products and services in a market measure up to their competition.
- **Market Assessments** highlight drivers of the market now and in the long-term, helping clients position effectively and respond to emerging competitive threats and opportunities.



Current Analysis provides Competitive Response solutions that enable companies to effectively anticipate and counter competitive threats, and win more business. This is achieved through the rapid delivery of tactical, actionable intelligence.

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