



Enterprise Mobility – U.S.

Current Analysis provides Competitive Response solutions that enable companies to effectively anticipate and counter competitive threats, and win more business.

COMPANIES COVERED

- Antenna Software
 - AT&T
 - Fiberlink
 - iPass
 - Microsoft
 - Motorola
 - Research In Motion (RIM)
 - Sprint Nextel
 - T-Mobile
 - Verizon
- And more...

AVAILABLE PRODUCT ASSESSMENTS

- Global Remote Access Services
- Mobile E-mail

Current Analysis Enterprise Mobility – U.S. Analysts



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The Current Analysis **Enterprise Mobility - U.S.** module covers U.S. wireless and converged fixed/mobile services that provide solutions to enterprises with mobile workers that need access to corporate information and resources. The main areas of focus will include basic mobile data connectivity, horizontal applications such as mobile e-mail and personal information management (PIM), custom and vertical solutions, enablers such as location-based services and Push-To-Talk (PTT) services, and middleware and security solutions that are part of the mobile enterprise ecosystem.

Coverage areas include:

Voice Solutions - Mobile VPN solutions, business tariffs and services, enhanced business voice solutions and mobile PBX extension development.

Data Connectivity Services - Carrier high-speed (2.5G/3G/HSDPA) data services for SMBs and enterprises, including data plans and to a lesser extent device support (PDAs and laptop PC cards).

Device Management and Security - Mobile device management and security services and applications such as device configuration and trouble-shooting, policy enforcement, and end-point security management, looking at both the independent software vendors, device manufacturers and the operator initiatives to pull these capabilities into their own portfolios.

Global Mobility Solutions - Global remote solutions of the leading players providing remote access and value-added offerings such as managed security services to MNCs.

Professional Services - Network consulting/business analysis, managed services, and systems integration services offered primarily by carriers, SIs/VARs, and infrastructure providers.

Mobile Applications and Middleware - Includes push email/PIM, mobile access to business process applications such as CRM, SFA and FFA, and vertical application initiatives from carriers, ISVs/middleware providers and other members of the EM ecosystem.

Enterprise FMC - Analysis of commercially available services and solutions that leverage fixed/mobile convergence within the enterprise sector.

About **Current Analysis**

Current Analysis provides Competitive Response solutions that enable companies to effectively anticipate and counter competitive threats, and win more business. This is achieved through the rapid delivery of tactical, actionable intelligence to help fast-paced companies compete in the highly volatile telecommunications, networking, and business software markets.

Please visit us as at: <http://www.currentanalysis.com>

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This CurrentCOMPETE™ module includes:

- **Customizable email updates** delivered either daily or weekly to alert subscribers of the module to new analysis available in key areas of interest.
- **Actionable event reports** which provide rapid analysis of significant competitive events in the market including new product releases, M&A activity, trade show announcements and newly formed alliances.
- **Company Assessments** which provide in-depth analysis of individual companies and analysis of their competitive positioning in specific market segments.
- **Market Assessments** which provide analytical evaluations of specific market segments, including market size, projected short-term and medium-term market growth and stability, business and market drivers as well as company ratings.
- **Comparison feature** allowing module subscribers to create dynamic, side-by-side comparisons of companies' strengths and weaknesses.
- **Product Assessments** provide a timely and in-depth evaluation on how leading products and services in a market measure up to their competition.



How We Deliver

Current Analysis is the preeminent source for tactical competitive intelligence and analysis. Our CurrentCOMPETE™ platform provides real-time analysis of breaking industry events, as well as intelligence reports on the markets, companies and products that are shaping the telecom, networking, and business software industries. By providing timely and comprehensive intelligence, we enable organizations to successfully counter competitive threats, and offer effective solutions to emerging challenges.

Our business model and solutions are built on the foundation of solid, quality intelligence and data, making **Current Analysis** the leader for competitive intelligence demands. We serve more than 30,000 users at over 250 enterprise clients, representing preeminent firms in the telecommunications, information technology and consumer electronics industries.

Current Analysis retains over 40 worldwide industry experts. Their frontline perspective and industry experience ensures you receive the best market information and analysis available - delivered within 48 hours of major industry events.

Please visit us as at: <http://www.currentanalysis.com>

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