



Digital Media Infrastructure

Current Analysis provides Competitive Response solutions that enable companies to effectively anticipate and counter competitive threats, and win more business.

COMPANIES COVERED

- Alcatel-Lucent
- Cisco
- Envivio
- Ericsson
- FastSoft
- Harmonic
- Huawei
- Microsoft
- Motorola
- NDS
- Nokia Siemens Networks
- SeaChange International
- Thomson
- UTStarcom

And more...

The Current Analysis **Digital Media Infrastructure** module focuses on the delivery of digital content and related networking technologies. This module covers areas such as digital video and IPTV networking that extends from the service provider network to the customer premises. This module also addresses content security as part of overall coverage, including analysis on related issues such as content regulation.

Coverage areas include:

IPTV Solutions: Single vendor solution sets that combine various networking elements such as access and video networking into a comprehensive package. Such elements include broadband access, broadband aggregation, IPTV middleware, VoD server, video headend, and content protection elements:

IPTV Middleware Technology: Software embedded in consumer CPE, typically set-top boxes that manage the user interface and the delivery of video to the TV such as IP-based video broadcast and video on demand.

VoD Server Technology: Network servers that support software, and are purpose-developed and dedicated to VoD applications.

Video Head-end Technology: Part of the network that concentrates video networking technologies required to deliver video over broadband. Specifically this addresses the platforms that support encoder capabilities and closely related capabilities such as media routing.

Content Protection Technology: Technology required to ensure the security and integrity of IP-based video applications. Specifically this addresses digital rights management (DRM) and conditional access (CA) technologies.

Available
Solution Assessments

Internet Protocol TV (IPTV) Solutions

- Alcatel-Lucent
- Cisco
- Ericsson
- Motorola
- Nokia Siemens Networks

About **Current Analysis**

Current Analysis provides Competitive Response solutions that enable companies to effectively anticipate and counter competitive threats, and win more business. This is achieved through the rapid delivery of tactical, actionable intelligence to help fast-paced companies compete in the highly volatile telecommunications, networking, and business software markets.

Please visit us as at: <http://www.currentanalysis.com>

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AVAILABLE SOLUTION ASSESSMENTS

Internet Protocol Television (IPTV)

Solutions from:

- Alcatel-Lucent
- Cisco
- Ericsson
- Motorola
- Nokia Siemens Networks

Current Analysis
Digital Media
Infrastructure
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This CurrentCOMPETE™ module includes:

- **Customizable email updates** delivered either daily or weekly to alert subscribers of the module to new analysis available in key areas of interest.
- **Actionable event reports** which provide rapid analysis of significant competitive events in the market including new product releases, M&A activity, trade show announcements and newly formed alliances.
- **Company Assessments** which provide in-depth analysis of individual companies and analysis of their competitive positioning in specific market segments.
- **Market Assessments** which provide analytical evaluations of specific market segments, including market size, projected short-term and medium-term market growth and stability, business and market drivers as well as company ratings.
- **Comparison feature** allowing module subscribers to create dynamic, side-by-side comparisons of companies' strengths and weaknesses.
- Solution-focused analysis of offerings designed to address complex customer problems are also available separately as **Solution Assessments**.



How We Deliver

Current Analysis is the preeminent source for tactical competitive intelligence and analysis. Our CurrentCOMPETE™ platform provides real-time analysis of breaking industry events, as well as intelligence reports on the markets, companies and products that are shaping the telecom, networking, and business software industries. By providing timely and comprehensive intelligence, we enable organizations to successfully counter competitive threats, and offer effective solutions to emerging challenges.

Our business model and solutions are built on the foundation of solid, quality intelligence and data, making **Current Analysis** the leader for competitive intelligence demands. We serve more than 30,000 users at over 250 enterprise clients, representing preeminent firms in the telecommunications, information technology and consumer electronics industries.

Current Analysis retains over 40 worldwide industry experts. Their frontline perspective and industry experience ensures you receive the best market information and analysis available - delivered within 48 hours of major industry events.

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