



Data Center

Current Analysis provides Competitive Response solutions that enable companies to effectively anticipate and counter competitive threats, and win more business.

COMPANIES COVERED

- Autonomy/ZANTAZ
- Brocade
- Citrix Systems
- EMC
- Fujitsu
- Hewlett-Packard
- IBM
- Microsoft
- StoneFly
- STORServer
- Sun Microsystems
- Symantec
- Virtual Iron
- VMware

And more...

The Current Analysis **Data Center** module covers data center trends as well as in depth analysis of developments in specific areas that are crucial to the data center environment both today and tomorrow. Server Virtualization and Management coverage addresses companies offering hypervisors and, more importantly, virtualization management products for the enterprise computing market. Server virtualization is a primary discipline in the modern data center with considerable options and strong market competition. Storage Virtualization and Management covers companies that have products that virtualize storage and manage either the data or the underlying infrastructure. Interfaces to server virtualization solutions and management for storage automation are key areas of coverage. Email archiving coverage addresses the myriad of companies and strategies that are available to enterprises looking to either ensure legal compliance or maintain historical records of email conversations.

Coverage areas include:

Server Virtualization and Management - Includes all enterprise products and services which provide server operating system virtualization in the data center as well as all of the associated management and automation functions that bring the real value of the solutions to the enterprise. This includes automation, deployment, redundancy, and all other aspects of server virtualization.

Storage Virtualization and Management - Covers enterprise products and services used to transform traditional SAN block storage to virtual storage pools, manage and automate the virtualized storage infrastructure. This can include native and 3rd party virtualization and the management necessary to control and automate the process.

Email Archiving - Covers enterprise products and services that work with Microsoft's Exchange email software and offers specific features for archiving, searching, and retrieving archived emails. Both in-house solutions and hosted solutions will be covered as well as some light coverage of legal discovery as it pertains to email archiving.

About **Current Analysis**

Current Analysis provides Competitive Response solutions that enable companies to effectively anticipate and counter competitive threats, and win more business. This is achieved through the rapid delivery of tactical, actionable intelligence to help fast-paced companies compete in the highly volatile telecommunications, networking, and business software markets.

Please visit us as at: <http://www.currentanalysis.com>

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This CurrentCOMPETE™ module includes:

- **Customizable email updates** delivered either daily or weekly to alert subscribers of the module to new analysis available in key areas of interest.
- **Actionable event reports** which provide rapid analysis of significant competitive events in the market including new product releases, M&A activity, trade show announcements and newly formed alliances.
- **Company Assessments** which provide in-depth analysis of individual companies and analysis of their competitive positioning in specific market segments.
- **Market Assessments** which provide analytical evaluations of specific market segments, including market size, projected short-term and medium-term market growth and stability, business and market drivers as well as company ratings.
- **Comparison feature** allowing module subscribers to create dynamic, side-by-side comparisons of companies' strengths and weaknesses.



How We Deliver

Current Analysis is the preeminent source for tactical competitive intelligence and analysis. Our CurrentCOMPETE™ platform provides real-time analysis of breaking industry events, as well as intelligence reports on the markets, companies and products that are shaping the telecom, networking, and business software industries. By providing timely and comprehensive intelligence, we enable organizations to successfully counter competitive threats, and offer effective solutions to emerging challenges.

Our business model and solutions are built on the foundation of solid, quality intelligence and data, making **Current Analysis** the leader for competitive intelligence demands. We serve more than 30,000 users at over 250 enterprise clients, representing preeminent firms in the telecommunications, information technology and consumer electronics industries.

Current Analysis retains over 40 worldwide industry experts. Their frontline perspective and industry experience ensures you receive the best market information and analysis available - delivered within 48 hours of major industry events.

Please visit us as at: <http://www.currentanalysis.com>

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