



## Business Network Services – U.S.

*Current Analysis provides Competitive Response solutions that enable companies to effectively anticipate and counter competitive threats, and win more business.*

### COMPANIES COVERED

- Akamai
- AT&T
- Broadview
- BT Americas
- Cavalier Telephone
- Cbeyond
- CenturyLink
- Charter Business
- Comcast
- Covad
- Cox Communications
- Deltacom
- Frontier Communications
- Global Crossing
- Granite Telecommunications
- Hughes Network Systems
- Level 3
- Limelight Networks
- New Edge Networks
- NTT America
- NuVox
- One Communications
- Optimum Lightpath
- Orange Business Services
- PAETEC
- Qwest
- RCN Metro Optical Networks
- SAVVIS
- Sprint Nextel
- Telefónica
- TelePacific Communications
- Time Warner Cable
- tw telecom
- Verizon
- Windstream Communications
- XO

*And more...*

The Current Analysis **Business Network Services - U.S.** module covers the primary service and product groups offered by telecom service providers operating in the U.S., such as regional Bell operating companies (RBOCs), integrated communications providers (ICPs), interexchange carriers (IXCs), independent local exchange carriers (LECs), competing local exchange carriers (CLECs), cable providers, and other companies that either provide services off their own carrier infrastructure or resell services from third-party carrier infrastructure.

The range of services includes legacy switched local and long-distance voice, Internet protocol (IP) virtual private networks (IP VPNs) and applications that ride on them, and other IP-based services such as voice over IP (VoIP).

The category also covers transport services and carrier Ethernet, as well as mature business data network services such as ATM and frame relay. These services also include high-speed Internet access, broadband access such as business DSL and cable modem services, wireless local infrastructure (fixed wireless), and business-class cable telephone services. The end user base for business network services ranges from small office/home offices to the largest multinational enterprises.

Though the transport and network-layer communications pipes themselves are the basic building block for business network services, the category also includes carrier offers to offload responsibilities from customers through outsourced and managed services, whether inside the network, at the customer demarcation point, or even inside the customer premises.

Finally, the category keeps an eye on major changes in the regulatory environment under which carriers operate, and on the network infrastructure that carriers use to deliver their products and services.

### About **Current Analysis**

Current Analysis provides Competitive Response solutions that enable companies to effectively anticipate and counter competitive threats, and win more business. This is achieved through the rapid delivery of tactical, actionable intelligence to help fast-paced companies compete in the highly volatile telecommunications, networking, and business software markets.

Please visit us as at: <http://www.currentanalysis.com>

#### OFFICES

Washington, D.C. +1 703 404 9200  
Toll free 877 787 8947

Paris, France +33 (0) 1 41 14 83 15

**AVAILABLE PRODUCT ASSESSMENTS**

- Broadband (DSL and Cable)
- Business Bundles
- Cable Enterprise Data Services
- Ethernet Services
- IP Telephony
- IP VPN Services
- Managed WAN Services

**AVAILABLE SOLUTION ASSESSMENTS**

- Optical Transport Services

**Current Analysis  
Business Network  
Services – U.S. Analysts**



**Brian Washburn**  
Research Director,  
Network Services



**Cindy Whelan**  
Principal Analyst,  
Business &  
Wholesale Services



**Amy Larsen  
DeCarlo**  
Principal Analyst,  
Managed IT  
Services



**Sandra O'Boyle**  
Research Director,  
Business Telecom  
Services Europe

**This CurrentCOMPETE™ module includes:**

- **Customizable email updates** delivered either daily or weekly to alert subscribers of the module to new analysis available in key areas of interest.
- **Actionable event reports** which provide rapid analysis of significant competitive events in the market including new product releases, M&A activity, trade show announcements and newly formed alliances.
- **Company Assessments** which provide in-depth analysis of individual companies and analysis of their competitive positioning in specific market segments.
- **Market Assessments** which provide analytical evaluations of specific market segments, including market size, projected short-term and medium-term market growth and stability, business and market drivers as well as company ratings.
- **Comparison feature** allowing module subscribers to create dynamic, side-by-side comparisons of companies' strengths and weaknesses.
- **Product Assessments** provide a timely and in-depth evaluation on how leading products and services in a market measure up to their competition.
- Solution-focused analysis of offerings designed to address complex customer problems are also available separately as **Solution Assessments**.



**How We Deliver**

**Current Analysis** is the preeminent source for tactical competitive intelligence and analysis. Our CurrentCOMPETE™ platform provides real-time analysis of breaking industry events, as well as intelligence reports on the markets, companies and products that are shaping the telecom, networking, and business software industries. By providing timely and comprehensive intelligence, we enable organizations to successfully counter competitive threats, and offer effective solutions to emerging challenges.

Our business model and solutions are built on the foundation of solid, quality intelligence and data, making **Current Analysis** the leader for competitive intelligence demands. We serve more than 30,000 users at over 250 enterprise clients, representing preeminent firms in the telecommunications, information technology and consumer electronics industries.

**Current Analysis** retains over 40 worldwide industry experts. Their frontline perspective and industry experience ensures you receive the best market information and analysis available - delivered within 48 hours of major industry events.

Please visit us as at: <http://www.currentanalysis.com>

**Current Analysis Offices**

**Washington, D.C.**

21335 Signal Hill Plaza, Suite 200  
Sterling, VA 20164, United States  
Phone +1 703 404 9200  
Toll free 877 787 8947  
Fax +1 703 404 9300

**Paris, France**

Bureaux de Sèvres - 2, rue Troyon  
92316 Sevres Cedex, France  
Phone +33 (0) 1 41 14 83 15  
Fax +33 (0) 1 41 14 83 16