



On Demand Video Servers (ODVS) In-Depth Analytical Product Assessments

Current Analysis provides Competitive Response solutions that enable companies to effectively anticipate and counter competitive threats, and win more business.

ANALYZE ON DEMAND VIDEO SERVER BUYING CRITERIA

- Scalability and Performance
- Reliability and Supportability
- On Demand Functionality
- Green Design
- Market Momentum and Vision

BENEFITS OF ANALYSIS

- Increase awareness and knowledge of competing products
- Stay informed of recent market developments and product enhancements
- Compete more effectively by understanding buying criteria
- Improve messaging by understanding how to attack and defend against competitive positioning
- Save time comparing your most important competitors' strengths and weaknesses

On Demand Video Servers, or ODVS, has proven the hottest digital media infrastructure topic over the past 18 months. Emerging content distribution architectures, such as network-based digital video recording and time-shifted TV, fuel significantly greater network demands and challenges in areas such as scalability, reliability, on demand functionality, advanced advertising methods and improved energy efficiency metrics. Burgeoning consumer and business demand for content delivered in high definition and on demand will continue to drive service provider requirements for managing the storage, streaming and operational costs attached to offering and scaling personalized content experiences on an "Any Content, Anytime, Anywhere" basis.

Compare On Demand Video Servers from:

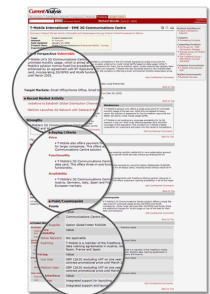
- ARRIS/Verivue
- Cisco
- Concurrent
- Harmonic
- Motorola
- SeaChange

In 2009-10, the ODVS market will witness dynamic competitive shifts as ODVS technology evolves rapidly to support the expanding array of network requirements dedicated to ODVS platforms and as the range of ODVS implementation options expands. This emerging market reality will raise the competitive stakes among ODVS vendors as they compete more intensely to fulfill evolving and demanding customer demands for new and improved ODVS capabilities.

Delivered via our web-based platform CurrentCOMPETE™, the **Current Analysis** On Demand Video Server Product Assessments provide an important perspective and true view of this quickly evolving market. The Product Assessments offer detailed analysis of the key offerings in the space and **Current Analysis'** online platform allows users to create side-by-side comparisons of any of the offerings.

Anatomy of a **Current Analysis** Product Assessment

- View **in-depth product** evaluations, with analyst perspectives, recent company activity, and product strengths and weaknesses.
- Examine **detailed buying criteria** across several categories including price, functionality, availability, deployment, and more.
- Read **point/counterpoint** arguments to understand how to position against or defend.
- Study relevant product metrics and recent enhancements.



Current Analysis Offices

Washington, D.C.
21335 Signal Hill Plaza, Suite 200
Sterling, VA 20164, United States
Phone +1 703 404 9200
Toll free 877 787 8947
Fax +1 703 404 9300

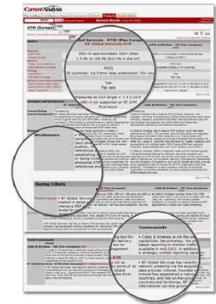
Paris, France
Bureaux de Sèvres - 2, rue Troyon
92316 Sevres Cedex, France
Phone +33 (0) 1 41 14 83 15
Fax +33 (0) 1 41 14 83 16

EXAMINE DETAILED ON DEMAND VIDEO SERVER PRODUCT METRICS

- Maximum Stream Concurrency
- Streaming Capacity
- Content Storage
- Ingest Capacity
- Video Codecs Support
- Stream Control Protocols
- Streaming Interfaces
- Back Office Support
- Physical Dimensions
- Peak Power Consumption
- Regulatory Certifications

Perform Insightful Product Comparisons

- Compare selected products, with **side-by-side listings** of product metrics and other factors, with a focus on actionable intelligence.
- View **analyst perspectives** on each product, including strengths, weaknesses, and buying criteria.
- **Point/counterpoint** arguments help you understand how to position or defend against competitive products.



Current Analysis provides a structured approach to better understanding and responding to your competition. By providing real-time business intelligence on competitor strengths, weaknesses, services, and trends, we enable Competitive Response™ - the process of formulating both strategic and tactical plans for responding to the competition's every move.

About Current Analysis

Current Analysis is the preeminent source for tactical competitive intelligence and analysis. Our CurrentCOMPETE™ platform provides real-time analysis of breaking industry events, as well as intelligence reports on the markets, companies and products that are shaping the telecom, networking, and business software industries. By providing timely and comprehensive intelligence, we enable organizations to successfully counter competitive threats, and offer effective solutions to emerging challenges.

Our business model and solutions are built on the foundation of solid, quality intelligence and data, making Current Analysis the leader for competitive intelligence demands. We serve more than 30,000 users at over 250 enterprise clients, representing preeminent firms in the telecommunications, information technology and consumer electronics industries.

Current Analysis retains over 40 worldwide industry experts. Their frontline perspective and industry experience ensures you receive the best market information and analysis available - delivered within 48 hours of major industry events.

Please visit us at <http://www.currentanalysis.com>

Current Analysis Offices

Washington, D.C.

21335 Signal Hill Plaza, Suite 200
Sterling, VA 20164, United States
Phone +1 703 404 9200
Toll free 877 787 8947
Fax +1 703 404 9300

Paris, France

Bureaux de Sèvres - 2, rue Troyon
92316 Sevres Cedex, France
Phone +33 (0) 1 41 14 83 15
Fax +33 (0) 1 41 14 83 16