



Global Remote Access Services

In-Depth Analytical Product Assessments

Current Analysis provides Competitive Response solutions that enable companies to effectively anticipate and counter competitive threats, and win more business.

ANALYZE GLOBAL REMOTE ACCESS SERVICES BUYING CRITERIA

- Network Coverage
- Security Services
- Value-Added Services
- Usability

BENEFITS OF ANALYSIS

- Increase awareness and knowledge of competing products
- Stay informed of recent market developments and product enhancements
- Compete more effectively by understanding buying criteria
- Improve messaging by understanding how to attack and defend against competitive positioning
- Save time comparing your most important competitors' strengths and weaknesses

Global Remote Access Services (RAS) are pivotal to the modern global enterprise as they allow remote or frequently traveling employees to securely access corporate information and resources regardless of their location. Service providers not only offer customers access via multiple network technologies such as dial-up, hotel broadband, WiFi, ISDN, DSL and wireless WANs, but they have made the services easier to use and manage with user and IT-defined prioritization options.

A variety of security services are also offered to make sure that remote users do not compromise corporate data; these include both perimeter and end-point solutions that make sure users are authenticated, and data is protected according to company policies for anti-virus, personal firewall, intrusion detection and other security provisions.

The **Current Analysis** Global Remote Access Services product class tracks this rapidly-evolving market with detailed analysis of key vendors' offerings. Armed with this competitive information, all industry players can evaluate the range of service packages and features from the industry's primary competitors.

Compare Global RAS offerings from:

- AT&T
- BT Global Services
- Fiberlink
- iPass
- Orange Business Services
- Verizon
- Vodafone

Current Analysis Analysts



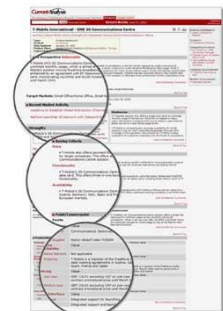
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Anatomy of a **Current Analysis** Product Assessment

- View **in-depth product** evaluations, with analyst perspectives, recent company activity, and product strengths and weaknesses.
- Examine **detailed buying criteria** across several categories including price, functionality, availability, deployment, and more.
- Read **point/counterpoint** arguments to understand how to position against or defend.
- Study relevant product metrics and recent enhancements.



**EXAMINE DETAILED GLOBAL
REMOTE ACCESS SERVICES
PRODUCT METRICS**

Access Networks

- Coverage Wi-Fi
- Coverage Dial
- Coverage Hotel Broadband
- Coverage DSL
- Coverage WWAN

Usability

- User Interface
- Portal
- Reporting Options/SLAs
- Support Options

Security Features

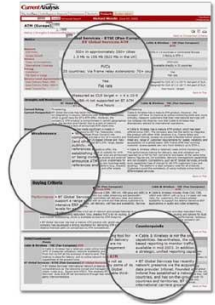
- Personal Firewall
- Anti-virus/Anti-spam
- Authentication
- Patch Mgmt/Auto-remediation
- Policy Management
- WLAN Security

Value-Added Services

- Professional Services
- Push E-mail
- Remote Handset/PDA Support
- VoIP

Perform Insightful Product Comparisons

- Compare selected products, with **side-by-side listings** of product metrics and other factors, with a focus on actionable intelligence.
- View **analyst perspectives** on each product, including strengths, weaknesses, and buying criteria.
- **Point/counterpoint** arguments help you understand how to position or defend against competitive products.



Current Analysis provides a structured approach to better understanding and responding to your competition. By providing real-time business intelligence on competitor strengths, weaknesses, services, and trends, we enable Competitive Response™ - the process of formulating both strategic and tactical plans for responding to the competition's every move.

About Current Analysis

Current Analysis is the preeminent source for tactical competitive intelligence and analysis. Our CurrentCOMPETE™ platform provides real-time analysis of breaking industry events, as well as intelligence reports on the markets, companies and products that are shaping the telecom, networking, and business software industries. By providing timely and comprehensive intelligence, we enable organizations to successfully counter competitive threats, and offer effective solutions to emerging challenges.

Our business model and solutions are built on the foundation of solid, quality intelligence and data, making Current Analysis the leader for competitive intelligence demands. We serve more than 40,000 users at over 250 enterprise clients, representing preeminent firms in the telecommunications, information technology and consumer electronics industries.

Current Analysis retains over 40 worldwide industry experts. Their frontline perspective and industry experience ensures you receive the best market information and analysis available - delivered within 48 hours of major industry events.

Please visit us at <http://www.currentanalysis.com>

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