



Packet Optical Transport Systems

In-Depth Analytical Product Assessments

Current Analysis provides Competitive Response solutions that enable companies to effectively anticipate and counter competitive threats, and win more business.

ANALYZE PACKET OPTICAL TRANSPORT SYSTEM BUYING CRITERIA

- Physical Specifications
- Capacity and Density
- Packet Optical Transport Features
- Data Support
- Operations

BENEFITS OF ANALYSIS

- Increase awareness and knowledge of competing products
- Stay informed of recent market developments and product enhancements
- Compete more effectively by understanding buying criteria
- Improve messaging by understanding how to attack and defend against competitive positioning
- Save time comparing your most important competitors' strengths and weaknesses

Packet Optical Transport Systems, or P-OTS, has undoubtedly been the hottest topic in optical over the past 18 months. However, beyond a few high profile contract wins, the market has largely consisted of hype. In 2009, things are changing. From a dramatically increased pace of new carrier deployments, to claims of market share leadership, and a fresh round of new product introductions, this is the year that the P-OTS market has moved from a hype-driven phenomenon to reality.

As operator demand for P-OTS systems matures, the market has moved beyond simple feature set-based definitions of what is or is not a true P-OTS platform to a more pragmatic focus on how best to tailor packet optical platforms to unique deployment scenarios in different parts of the metro network. To this end, hype has taken a back seat, and factors such as flexible chassis configurations, scalability, and specifics regarding IP/Ethernet OAM techniques are emerging as critical decision criteria.

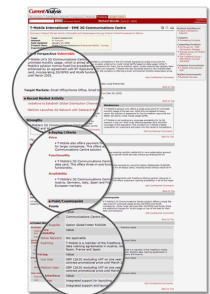
Delivered via our web-based platform CurrentCOMPETE™, the **Current Analysis** Packet Optical Transport System Product Assessments provide an important perspective and true view of this quickly evolving market. The Product Assessments offer detailed analysis of the key offerings in the space and **Current Analysis'** online platform allows users to create side-by-side comparisons of any of the offerings.

Compare Packet Optical Transport Systems from:

- Alcatel-Lucent
- ECI Telecom
- Ericsson
- Fujitsu

Anatomy of a **Current Analysis** Product Assessment

- View **in-depth product** evaluations, with analyst perspectives, recent company activity, and product strengths and weaknesses.
- Examine **detailed buying criteria** across several categories including price, functionality, availability, deployment, and more.
- Read **point/counterpoint** arguments to understand how to position against or defend.
- Study relevant product metrics and recent enhancements.



Current Analysis Offices

Washington, D.C.
21335 Signal Hill Plaza, Suite 200
Sterling, VA 20164, United States
Phone +1 703 404 9200
Toll free 877 787 8947
Fax +1 703 404 9300

Paris, France
Bureaux de Sèvres - 2, rue Troyon
92316 Sevres Cedex, France
Phone +33 (0) 1 41 14 83 14
Fax +33 (0) 1 41 14 83 16

**EXAMINE DETAILED PACKET
OPTICAL TRANSPORT SYSTEM
PRODUCT METRICS**

- Physical Attributes
- Function and Role in Solution
- Topology and Distance
- Capacity
- Spectrum
- Optics
- Client Interfaces
- Client Interface Density
- Features
- Data Support
- Platform Management
- SLA Management

Perform Insightful Product Comparisons

- Compare selected products, with **side-by-side listings** of product metrics and other factors, with a focus on actionable intelligence.
- View **analyst perspectives** on each product, including strengths, weaknesses, and buying criteria.
- **Point/counterpoint** arguments help you understand how to position or defend against competitive products.



Current Analysis provides a structured approach to better understanding and responding to your competition. By providing real-time business intelligence on competitor strengths, weaknesses, services, and trends, we enable Competitive Response™ - the process of formulating both strategic and tactical plans for responding to the competition's every move.

About Current Analysis

Current Analysis is the preeminent source for tactical competitive intelligence and analysis. Our CurrentCOMPETE™ platform provides real-time analysis of breaking industry events, as well as intelligence reports on the markets, companies and products that are shaping the telecom, networking, and business software industries. By providing timely and comprehensive intelligence, we enable organizations to successfully counter competitive threats, and offer effective solutions to emerging challenges.

Our business model and solutions are built on the foundation of solid, quality intelligence and data, making Current Analysis the leader for competitive intelligence demands. We serve more than 30,000 users at over 250 enterprise clients, representing preeminent firms in the telecommunications, information technology and consumer electronics industries.

Current Analysis retains over 40 worldwide industry experts. Their frontline perspective and industry experience ensures you receive the best market information and analysis available - delivered within 48 hours of major industry events.

Please visit us at <http://www.currentanalysis.com>

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Phone +33 (0) 1 41 14 83 14
Fax +33 (0) 1 41 14 83 16