

Service Plans Q4 2015 /Q1 2016

# Consumer

## Company Assessments

### Consumer Services - U.S.

Company	Month to Post
Alphabet	October
Apple	October
AT&T - Digital Home Services	October
AT&T - Wireless Services	November
Cablevision	October
CenturyLink	December
Charter	October
Comcast	October
Cox Communications	January
DISH Network	March
Facebook	October
Sprint - Wireless Services	March
Time Warner Cable - Digital Home Services	November
T-Mobile USA	December
TracFone	February
U.S. Cellular	February
Verizon - Digital Home Services	February
Verizon Wireless	February
Yahoo!	February

### Consumer Services - Europe

Company	Month to Post
Alphabet	October
3 Group	March
Apple	October
BT	February
Deutsche Telekom	March
Facebook	October
KPN	February
Liberty Global	December
Orange	February
Proximus	October
Sky	February
Swisscom	December
TDC	October
Telecom Italia	March
Telefónica	January
Telekom Austria Group	March
Telenor	December
TeliaSonera	November
Vodafone	January

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NOTE: This Service Plan is supplied to aid companies in understanding the Current Analysis research calendar. This information is subject to change at any time.



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## Company Assessments *(Continued)*

### Consumer Platforms and Devices

Company	Month to Post
Alphabet	November
Apple	March
BlackBerry	November
HTC	January
Huawei	March
LG	March
Microsoft	November
Samsung	March
Sony	November
ZTE	March

### Market Disruptor Profiles

Theme	Month to Post
Chinese Smartphone Vendors	January
Fitness Wearable OEMs	January

## Product Assessments

### Mobile Broadband Plans

Product	Month to Post
AT&T DataConnect Plans	November
Sprint Mobile Broadband Connection Plans and Virgin Mobile Broadband2Go Plans	November
T-Mobile USA Simple Choice Mobile Broadband Services	November
Verizon Wireless More Everything Plans	November
AT&T DataConnect Plans	November

Understanding the Current Analysis research calendar.



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## Market Assessments

### Consumer Services - U.S.

Topics	Analyst	Month to Post
Commerce	Deepa Karthikeyan	November
Communications	Tammy Parker	January
Connected Life	Tammy Parker	January
Content	Erik Keith	February
Services Ecosystem	Lynnette Luna	December

### Consumer Services - Europe

Topics	Analyst	Month to Post
Commerce	Natasha Rybak	December
Communications	Emma Mohr-McClune	December
Connected Life	Emma Mohr-McClune	December
Content	Natasha Rybak	December
Services Ecosystem	Lynnette Luna	December

### Consumer Platforms and Devices

Topics	Analyst	Month to Post
Apples OS Platforms	Avi Greengart	January
Digital Home Devices	Avi Greengart	December
Google OS Platforms	Lynnette Luna	October
Microsoft OS Platforms	Lynnette Luna	November
Mobile Phones	Avi Greengart	November
Tablets, Handhelds, and Computing	Avi Greengart	January
Wearables	Avi Greengart	January

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# Consumer Services, Platforms and Devices

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