

Business Technology and Software

Market Trend Analysis Reports

Q1 2012

Market	Month to Post
Security: SIEM Consolidation	January
Mobility: Containerization Technologies	February
UC&CC: Enterprise SBCs	March
Collaboration Platforms: Realtime Communications Invades the Enterprise Social Networking Marketplace	March
Application Platforms: The Cloud and the Channel	March

Q2 2012

ENS: Campus Access Technologies	March
Application Platforms: Middleware and Mobile	June
Collaboration Platforms: The Post Laptop Era in Collaboration	June
UC&CC: Mobility in contact center	June
WAN Optimization	June
Mobility: Mobile OS differentiation for Enterprise	April
DC & ENS both: Bottlenecks Loom, Resolve with Bigger Pipes or Optimization?	June

NOTE: This service plan is supplied to aid companies in understanding the Current Analysis research calendar. This information is subject to change at any time.

Business Network and IT Services

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Market	Region	Analysts
Cloud Services Trends Europe	Europe	Michal Halama
Cloud and Data Centers Services Review	Global	Amy Larsen DeCarlo
Top Enterprise Mobility Trends	Global	Kathryn Weldon
Managed Security Services	Global	Amy Larsen DeCarlo, Bernt Ostergaard
Data WAN Services	Global	Joel Stradling
SME Services Round-up	UK	Gary Barton
SME Services Round-up	Europe	Gary Barton
Public Sector Market Review	UK	Gary Barton
Managed Mobility Round-up	Global	Kathryn Weldon
IaaS	Global	Amy Larsen DeCarlo
Global Network Tracker	Global	Cindy Whelan
CDN/Media Services	Global	Cindy Whelan
New VPN Pricing Models	Global	Joel Stradling

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Market	Region	Analysts
Public Sector Market Review	UK	Gary Barton
Customer Support	Global	Bernt Ostergaard
Workspace Management and VDI	Global	Bernt Ostergaard
Telepresence Services	Global	Brian Washburn
Ethernet Services	U.S.	Brian Washburn
Cloud Security Services	Global	Amy Larsen DeCarlo
M2M Services	Global	Kathryn Weldon
MWC: Enterprise Trends	Global	Kathryn Weldon
IP Telephony and Unified Communications Services Trends	U.S.	Cindy Whelan

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Service Provider Infrastructure

Market Trend Analysis Reports

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Market	Analyst
Microwave Backhaul: Market Update	Ed Gubbins
WiMAX: Market Update	Ed Gubbins
Small Cells: Market Update	Ed Gubbins
ESR Class	Glen Hunt
P-OTS Seeking to Displace Standalone DWDM+	Rick Talbot
SDP: Best Methods	Jason Marcheck
CDN Roundup	Ron Westfall
Advanced Advertising	Ron Westfall
Core Routing	Glen Hunt
Packet-based POA versus Hybrid Platforms	Rick Talbot
FTTH: Is Active Superior to Passive?	Erik Keith
2012 Fixed Access Trends and Predictions	Erik Keith
CEM: The Role of MSC Servers in Mobile	Jason Marcheck
Mobile Backhaul	Glen Hunt

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Market	Analyst
3GPP RAN: Market Update	Ed Gubbins
Content Security	Ron Westfall
CE Access	Glen Hunt
Timing and Sync Vendors: LTE, LTE-A, etc.	Glen Hunt
EPC	Glen Hunt
Optical Switches - 100G Port Density Becomes A Big Deal	Rick Talbot
Going Beyond IPoDWDM - Status of Multi-Level Optimization	Glen Hunt/Rick Talbot
Cable Head-end: What's Next?	Erik Keith

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Consumer Group U.S.

Market Trend Analysis Reports

Consumer Services - U.S.

Topics	Month to Post	Analyst
Mobile Voice (U.S.)	December 2011	Weston Henderek
Mobile Media (U.S.)	January 2012	Deepa Karthikeyan
Mobile Broadband (U.S.)	March 2012	Deepa Karthikeyan
Home Broadband (U.S.)	November 2011	Deepa Karthikeyan
Home Services Bundles (U.S.)	February 2012	Larry Hettick
Home Services Content (U.S.)	March 2012	Larry Hettick
Home Services Voice	February 2012	Larry Hettick

Consumer Devices

Topics	Month to Post	Analyst
Digital Home Devices	January 2012	Avi Greengart
Smartphones	April 2012	Avi Greengart
Featurephones	January 2012	Avi Greengart
Personal Connected Devices	February 2012	Avi Greengart

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Consumer Services Europe

Market Trend Analysis Reports

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Market	Topic	Analyst
Home Services	Multi-Play Update: Germany	Natasha Rybak
Home Services	Multi-Play Update: UK	Natasha Rybak
Smartphone Propositions	Q4 2011 Trends	Emma Mohr-McClune
Mobile Broadband Propositions	Q4 2011 Trends	Emma Mohr-McClune
Content/ Video	OTT Evolution	Natasha Rybak
Payments	M-Payments/NFC	Natasha Rybak
Advertising	Mobile Advertising	Emma Mohr-McClune
Mobile Broadband/ Internet	Multi-SIM Trends versus Tethering	Emma Mohr-McClune
New Ways with WiFi	Service Bundling and Models	Emma Mohr-McClune
Loyalty	New Definitions	Emma Mohr-McClune
Mobile Broadband/Internet	Tiered Data Evolution	Emma Mohr-McClune
LTE	Trends	Emma Mohr-McClune
Home Services	Headline Bundles Modelling	Natasha Rybak
Smart Innovations Weekly	Weekly Round-up New Services	Fara Jifri / CSE Team
New Business Monthly * NEW *	Monthly Round-up of New Carrier Business Activities	Consumer Services Europe Team

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